

THE
MASTER'S CRAFT
FLOORING COMPANY

MARKETING INTERNSHIP 2020

- 8-week, paid internship with marketing department in Kansas City (housing provided)
- Focus on advertising, social media, email and content writing, and product management for new e-commerce website
- Will gain experience advertising events at our 12 locations, planning and implementing email campaigns, running social media, and managing data
- 1 week of training with our inside and outside sales teams
- 1 week at our headquarters in West Plains, MO
 - Exposure to all the support activities in TMC: Customer Service, Logistics, Purchasing, Human Resources, Accounting, and Legal
 - Real Wood Floors tour and meeting with company leadership.
 - Hardwoods of Missouri Mill Tour (See flooring being produced from raw material)
 - One on one session with Master's Craft CEO - Andy McLain
 - Exit Interview

We will provide you a meaningful and educational experience. We want you to leave not only with a clear understanding of how a medium sized company operates on a day-to-day basis, but also what business as missions can look like. Whether you come to work for TMC or not, we want to influence the way you see business for the rest of your career.

For more information, please email Caleb Unruh cmu@themasterscraft.com and Katie Knight kjk@themasterscraft.com.

